

Football Fans Respond With Enthusiasm To APBA Football

Our customers write our best advertisements . . . Here are just a few of the hundreds of enthusiastic comments voluntarily sent us by fans who have played previous editions of the APBA Pro League Football Game.

I am in my third year of APBA and have finished my first complete season of football. I find it rather difficult, being in the ninth grade, to throw passes to Paul Flatley and run option plays with Ryan while in a study of the Iliad. Nevertheless, I managed to keep detailed records on nearly every phase of football (passing, rushing, kickoff returns, punt returns, interceptions, scoring, fumbling of teams, penalties of teams and first downs). The preceding were kept for both individual and team. My seven great teams of the past really add to the enjoyment derived from your accomplishment.

MARSHALL HARVEY

As a recent purchaser of your incredible Pro Football Game, I just had to write to you: first of all, to compliment you on such a masterpiece of a game and secondly to have a few questions answered. As a Canadian Football League fan, I thought I'd never really get to know these American football players. But how wrong I was because with a few practice games I have quickly come to know each player's weaknesses and strengths! And the fantastic coaching strategy that goes with the game has me thinking in bed every night before my favorite team, the Green Bay Packers, takes to the field the next game.

MICHAEL LOMBARDI

Your insidious products are more habit forming than cigarettes, more home-wrecking than other women. For six years I have been in the clutches of your baseball game and now I'm back for seconds on football, after holding out until opening day, nearly. There should be a Congressional investigation.

JOHN C. SMEDLEY

I received the Cleveland Browns of 1950 a couple of weeks ago and they had difficult times beating several N.F.L. clubs. My dad told me before I ever played this great team of the past that running back Ken Carpenter was a fumbler and Rex Baumgardner couldn't catch a pass if "his life depended on it" although they both run well. I was amazed to see that your game did exactly what my father said. Carpenter ran well but fumbled more than anyone else I've ever had in APBA cards, and Otto Graham completed very few passes to Baumgardner. I learned it is impossible to compare runners of the past with present day runners because they played a different brand of football. I'm glad I bought that team. It shows your company could take any team at any year and turn it into a realistic team. This game of yours also helps you know the strength and weaknesses of every player. For instance, I never knew that Tommy Mason of Minnesota was better on end sweeps than power plays, and I thought that Dick Bass could sweep the ends as well as go up the middle.

PAT GALBINCEA, JR.

Thank you very much for another truly exciting year of football. The Chicago Bears and the New York Giants won in their respective divisions, just as they did during the 1963 season. The Championship Game was unbelievably similar to the one actually played that year. In my Championship Game the Bears edged the Giants 17-13. The New Yorkers suffered a crippling blow when their great quarterback, Y. A. Tittle, sustained an injury and was out of action for the entire 2nd Quarter. However he came back in the second half and tried to rally the Giants from a 14-point deficit, but his efforts were in vain. The ending of my game was so similar to the real game that it would have been a nightmare for Giant fans. The Giants were driving, with little time remain-

I would again like to commend you for putting out the APBA football game. My friends and I have had many hours of fun with this game. Everyone seeing this game is amazed how easily this game can be learned and played and still get the accuracy. I have the 1957, 1958, 1963 and 1962 season's cards and I would like to order some of the Top Pro Clubs of the past.

DOUGLAS ANDREWS

I'm inquiring about your NFL Football Game. A few years ago I purchased the 1962 edition of your game based on the 1961 season. I have been playing this game regularly and I would like to congratulate your company on such a fine effort. It's remarkable how the statistics are almost equalled. This by far is the best game on the market for the sports fan.

DONALD W. MAYNARD

I have been playing your Professional Football Game with Mr. Richard Greener of New York City, and it is the best sports game I have ever seen. I would like to own the game myself. Would you please send me your Pro Football Game for the year 1963, along with the 1950 Cleveland Browns and the 1941 Chicago Bears. Thank you very much, and congratulations on having achieved a real landmark in sports recreation.

LEONARD LEOKUM

A friend of mine just received your football game. The first time we played this game I was so impressed that I couldn't wait to send for a game of my own. I would like to take this opportunity to congratulate you on a great job. The game is so realistic that an armchair quarterback like myself can almost hear the cheers of the crowd when a good play is called.

JAMES WALSH

I wish to thank you for many hours of pleasure with the APBA Pro League Football Game. The game is so realistic it's fantastic! Playing a game with APBA is just like going to one. There is much excitement. In my Packer-Bear game, Jim Taylor scored on the last play with Jerry Kramer converting to give the Packers a 21-19 win. In my Redskin-Cards game, Bobby Mitchell ran a kickoff back 99 yards for a T.D. with very little time remaining to give the Skins a 33-31 win.

MIKE RUSSELL

Could you please send us some information about your baseball, football, golf and any other table games that your company produces? We are interested in instilling more instinctive baseball and football knowledge in our boys and coaches with accurate game conditions such as yours.

J. G. THOMPSON

Please send me the Washington Redskins of 1942 and the Detroit Lions of 1952. This order brings to five the number of "all-time" teams I possess. Each contest involving these teams provides even more thrills than one can imagine. In no game among these teams that I have played has the margin of victory been more than six points. Thank you for providing APBA fans with such fine football battles.

DAVID SHATZ

I enjoy the APBA Game immensely, I found the game just like you said it was. I can't imagine how much work you put into this game, but it is worth every penny I paid for

Thank you very much for another truly exciting year of football. The Chicago Bears and the New York Giants won in their respective divisions, just as they did during the 1963 season. The Championship Game was unbelievably similar to the one actually played that year. In my Championship Game the Bears edged the Giants 17-13. The New Yorkers suffered a crippling blow when their great quarterback, Y. A. Tittle, sustained an injury and was out of action for the entire 2nd Quarter. However he came back in the second half and tried to rally the Giants from a 14-point deficit, but his efforts were in vain. The ending of my game was so similar to the real game that it would have been a nightmare for Giant fans. The Giants were driving, with little time remaining on the clock, when Y. A. Tittle hurled a long pass, intended for his great receiver, Del Shofner at the goal line, from the Giant 45-yard line. Dave Whitsell picked it off, however, on the Bear 5-yard line. For all intents and purposes that was the game as the Chicagoans proceeded to run out the clock.

THOMAS W. BROWN

I have been an APBA fan since 1954. I have the APBA Baseball game and the Football game. I also have every great team of the past in baseball and all the top pro clubs in football. If anyone is interested in sports the best way to know the inside game is with APBA. I am not a child. I am an adult 39 years of age.

ALVETO BIANCHI

Please send me the Washington Redskins of 1942 and the Detroit Lions of 1952. This order brings to five the number of "all-time" teams I possess. Each contest involving these teams provides even more thrills than one can imagine. In no game among these teams that I have played has the margin of victory been more than six points. Thank you for providing APBA fans with such fine football battles.

DAVID SHATZ

I enjoy the APBA Game immensely, I found the game just like you said it was. I can't imagine how much work you put into this game, but it is worth every penny I paid for it, if not more! Every player does react in every way as if he were there in flesh and blood. What I like the most about the game is the timing, cunning indeed. Say, why not start an APBA Fan Club? Congratulations on a great piece of work! ! !

ALEX ORTIZ

Please send me your Green Bay Packers of 1941. I am convinced that your game is the greatest. I finished a twelve game season with the Los Angeles Rams of 1950. Their record was 11-1-0, they lost their only game to the Detroit Lions of 1952, a team my friend owns. They were led by the passing of Waterfield and Van Brocklin. Dick Hoerner was their leading rusher while Tom Fears caught 101 passes.

BOBBY RYONO

APBA GAME COMPANY, INC. • 53 EASTMAN AVENUE • LANCASTER, PENNSYLVANIA 17604

APBA Football Statistics As Compiled By The Game Owners Themselves

A complete play-off of a full league schedule is easily accomplished with the APBA Pro League Football Game. Many fans do it in a few months, some in a matter of weeks. Here are just a few of the many sets of complete season statistics sent us by APBA game owners. All of them were played with the cards based on the 1963 season records. (The 1963 actual real-life figures are in parentheses)

I have just finished my second exciting year of APBA football. New York won the Eastern Conference, edging out Cleveland on the strength of a 26 to 24 victory over Pittsburgh in the final game. In the West the Bears went undefeated in edging out Green Bay for the conference championship. New York won the title by dropping the Bears 19-10. Enclosed are my statistics:

EASTERN CONFERENCE			
New York	11(11)	3(3)	0(0)
Cleveland	10(10)	3(4)	1(0)
St. Louis	9(9)	5(5)	0(0)
Pittsburgh	8(7)	6(4)	0(3)
Dallas	5(4)	8(10)	1(0)
Philadelphia	3(2)	11(10)	0(2)
Washington	2(3)	12(11)	0(0)

WESTERN CONFERENCE			
Chicago	11(11)	0(1)	3(2)
Green Bay	10(11)	3(2)	1(1)
Baltimore	8(8)	4(6)	2(0)
Los Angeles	6(5)	8(9)	0(0)
Detroit	5(5)	9(8)	0(1)
Minnesota	4(5)	10(8)	0(1)
San Francisco	2(2)	12(12)	0(0)

SCORING						
	TDR	TDP	XPA	XPM	FGA	POINTS
1. Martin	—	—	38(35)	35(32)	35(39)	26(24) 113(104)
2. Chandler	—	—	59(56)	54(52)	26(29)	15(18) 99(106)
3. J. Brown	14(12)	2(3)	—	—	—	96(90)
4. Michaels	—	—	35(35)	31(32)	40(41)	20(21) 91(95)
5. Groza	—	—	45(43)	43(40)	26(23)	13(15) 82(85)
6. J. Kramer	—	—	42(46)	37(43)	32(34)	16(16) 82(91)
7. Barr	—	13(13)	—	—	—	78(78)
8. Mitchell	—	13(7)	—	—	—	78(42)
9. Randle	—	13(12)	—	—	—	78(72)
10. Cox	—	—	38(39)	37(39)	25(24)	13(12) 76(75)

RUSHING				
	ATT	YARDS	AVE	
1. J. Brown	290(291)	1872(1863)	6.5(6.4)	(286 Yds. vs. Dallas)
2. Taylor	248(248)	1016(1018)	4.1(4.1)	
3. Johnson	186(186)	815(873)	4.4(4.2)	
4. T. Brown	188(192)	814(841)	4.3(4.5)	
5. Childress	174(174)	749(701)	4.3(4.0)	

PASSING							
	ATT	COMP	COMP. PCT.	YARDS	TDP	INT	AVE. GAIN
1. Tittle	367(367)	220(221)	60.2(60.2)	3321(3145)	37(36)	13(14)	9.05(8.57)
2. Unitas	410(410)	239(237)	57.9(57.8)	3401(3481)	25(20)	12(12)	8.29(8.49)
3. Ryan	256(256)	135(135)	52.7(52.7)	2026(2026)	27(25)	14(13)	7.91(7.91)
4. Johnson	419(423)	224(222)	53.4(52.5)	3204(3280)	26(28)	23(21)	7.65(7.75)
5. Morrill	328(328)	164(174)	50.0(53.0)	2462(2621)	24(24)	14(14)	7.51(7.99)

PASS RECEIVING			
	RECD	YARDS	AVE
1. Mitchell	76(69)	1742(1436)	22.9(20.8)
2. Conrad	73(73)	1011(967)	13.8(13.2)
3. Shofner	66(64)	1192(1181)	18.1(18.5)
4. Barr	65(66)	1000(1086)	15.4(16.5)
5. Dial	61(60)	1399(1295)	22.9(21.6)

ALEX FOWLIE

We have just finished a season of your 1964 football edition ('63 season), and listed below are some of the results:

STANDINGS			
EASTERN CONFERENCE			
	WON	LOST	TIED
New York	9(11)	4(3)	1(0)
St. Louis	8(9)	4(5)	2(0)
Cleveland	8(10)	5(4)	1(0)
Pittsburgh	6(7)	4(4)	4(3)
Washington	4(3)	10(11)	0(0)
Dallas	3(4)	9(10)	2(0)
Philadelphia	2(2)	11(10)	1(2)

WESTERN CONFERENCE			
	WON	LOST	TIED
Chicago	13(11)	1(1)	0(2)
Green Bay	12(11)	2(2)	0(1)
Baltimore	6(8)	5(6)	3(0)
Detroit	7(5)	6(8)	1(1)
Minnesota	4(5)	9(8)	1(1)
Los Angeles	4(5)	9(9)	1(0)
San Francisco	3(2)	10(12)	1(0)

PASSING						
	ATTEMPTS	COMP	PCT	TDP	INT	AVE
1. Tittle	388(367)	255(221)	65.7(60.2)	28(36)	23(14)	9.56(8.57)
2. Unitas	335(410)	193(237)	57.6(57.8)	15(20)	9(12)	8.79(8.49)
3. Morrill	323(328)	179(174)	55.4(53.0)	17(24)	32(14)	8.05(7.99)
4. Ryan	290(256)	152(135)	52.4(52.7)	27(25)	25(13)	9.32(7.91)
5. Johnson	349(423)	210(222)	60.2(52.5)	21(28)	20(21)	9.23(7.75)

RUNNING				
	ATTEMPTS	YARDS	AVE	T.D.
1. J. Brown	288(291)	1937(1863)	6.7(6.4)	16(12)
2. Taylor	214(248)	1146(1018)	5.4(4.1)	13(9)
3. Smith	220(162)	1097(560)	5.0(3.5)	9(5)
4. T. Moore	158(132)	959(658)	6.1(5.0)	7(5)
5. T. Brown	199(192)	799(841)	4.0(4.4)	7(5)

RECEIVING			
	CAUGHT	YARDS	AVE
1. Mitchell	63(69)	1201(1436)	19.1(20.8)
2. Conrad	62(73)	1324(967)	21.3(13.2)
3. Dial	62(60)	1403(1295)	22.6(21.6)

On compiling our statistics, we were amazed by their similarity to the official N.F.L. records. To our delight Jim Brown proved to be the masterful runner that he is in gaining 1884 yards, 261 in one game. Other seasonal highlights included (1) Tommy Davis getting 2 punts blocked as in real life, (2) Y. A. Tittle completing 60.1 of his passes, .1 off his actual percentage (3) "Red" Phillips hauling in a 95-yard crowd pleasing T.D. toss from a determined Roman Gabriel (4) Richie Petitbon delighting West rooters by picking off two Tittle passes, returning them for touchdowns in the All-Star Game. We can't think of any fitting words to thank you for putting out such a marvelous game. We are waiting impatiently for you to get a basketball game out. Enclosed is our order for Pro Golf.

Here are our official statistics as released December 25, 1964 for the 1963 football campaign:

FINAL STANDINGS				
EASTERN CONFERENCE		W	L	T
1. New York	12(11)	2(3)	0(0)	0(0)
2. Cleveland	10(10)	2(4)	2(0)	2(0)
3. St. Louis	9(9)	4(5)	1(0)	1(0)
4. Pittsburgh	7(7)	7(4)	0(3)	0(3)
5. Dallas	5(4)	9(10)	0(0)	0(0)
6. Washington	3(3)	11(11)	0(0)	0(0)
7. Philadelphia	2(2)	12(10)	0(2)	0(2)

WESTERN CONFERENCE			
	W	L	T
1. Green Bay	12(11)	1(2)	1(1)
2. Chicago	11(11)	3(1)	0(2)
3. Baltimore	7(8)	6(6)	1(0)
4. Detroit	7(5)	6(8)	1(1)
5. Los Angeles	4(5)	8(9)	2(0)
6. San Francisco	3(2)	11(12)	0(0)
7. Minnesota	2(5)	10(8)	2(1)

POST SEASON GAMES
 CHAMPIONSHIP—Green Bay 23, New York 14 POG—Bart Starr, Green Bay
 PLAYOFF—Chicago 15, Cleveland 0 POG—Bill Wade, Chicago
 '63 CHAMPIONSHIP—Chicago 20, New York 17 POG—Frank Gifford, New York

ALL STAR GAME—West 27, East 20 POG—Richie Petitbon, West						
POG—Player of Game						
	PASSING	ATTEMPTS	COMP.	COMP. PCT.	TD'S	INT
1. Starr	237(244)	156(132)	65.8(54.1)	16(15)	11(10)	
2. Wade	357(356)	219(192)	61.3(53.3)	15(15)	20(12)	
3. Johnson	423(423)	258(222)	60.9(52.5)	28(28)	22(21)	
4. Tittle	363(367)	218(221)	60.1(60.2)	35(36)	14(14)	
5. Unitas	410(410)	245(237)	59.8(57.3)	24(20)	10(12)	

RUSHING				
	ATTEMPTS	YARDS	AVERAGE	TD'S
1. J. Brown	291(291)	1884(1863)	6.5(6.4)	11(12)
2. Taylor	247(248)	1403(1018)	5.7(4.1)	13(9)
3. Hoak	215(216)	876(679)	4.1(3.1)	5(6)
4. Smith	152(162)	633(560)	4.2(3.5)	1(5)
5. Bass	153(143)	621(520)	4.1(3.6)	6(5)
6. King	161(161)	611(613)	3.8(3.8)	5(3)

RECEIVING					
	NO.	TD'S	LONG	INTERCEPTIONS	NO.
1. Conrad	73(73)	11(10)	88(48)	1. Lynch	9(9)
2. Mitchell	68(69)	7(7)	83(99)	2. Bishop	9(2)
3. Dial	64(60)	9(9)	82(83)	3. Lowe	9(5)
4. Barr	62(66)	7(13)	74(75)	4. Parrish	7(0)
5. Shofner	59(64)	11(9)	69(70)	5. McRae	6(6)

K.O. RETURNS			
	No.	LONGEST	AVERAGE
1. Ballman	38(22)	96(93)	36.6(31.7)
2. Mitchell	24(9)	100(93)	30.0(38.1)
3. Woodson	33(29)	102(103)	29.1(32.2)
4. L. Ferguson	23(9)	47(49)	27.4(25.7)
5. James	32(30)	76(48)	27.0(27.7)

PUNT RETURNS			
	NO.	LONGEST	AVERAGE
1. Keys	27(13)	76(82)	21.5(15.2)
2. Woodson	25(13)	36(51)	14.8(7.5)
3. T. Brown	26(17)	76(22)	14.4(9.4)
4. Dove	25(17)	53(83)	14.2(11.6)
5. J. Morris	34(16)	36(42)	12.3(10.3)

PUNTING				
	NO.	AVE.	LONG	BLKD
1. Lary	35(35)	47.0(48.9)	57(73)	0(0)
2. Baker	55(71)	46.3(44.2)	77(64)	0(0)
3. Green	61(64)	46.0(46.5)	76(66)	0(0)
4. Chandler	38(59)	44.3(44.9)	68(64)	0(0)
5. Richter	53(53)	44.1(41.7)	74(61)	0(0)
6. Hill	55(69)	43.9(43.1)	76(62)	0(0)
7. Villanueva	69(81)	42.9(45.4)	77(68)	0(0)
8. E. Brown	40(57)	42.5(39.6)	58(57)	0(0)
9. Collins	52(54)	41.8(40.0)	76(73)	0(0)
10. Davis	73(73)	41.7(45.4)	71(64)	2(2)

CHARLES & WILLIAM SILVA

I have just finished the 1963 NFL schedule with your APBA Football game and I must say that a more enjoyable semester cannot be...

We have just finished a season of your 1964 football edition ('63 season), and listed below are some of the results:

STANDINGS

EASTERN CONFERENCE			
	WON	LOST	TIED
New York	9(11)	4(3)	1(0)
St. Louis	8(9)	4(5)	2(0)
Cleveland	8(10)	5(4)	1(0)
Pittsburgh	6(7)	4(4)	4(3)
Washington	4(3)	10(11)	0(0)
Dallas	3(4)	9(10)	2(0)
Philadelphia	2(2)	11(10)	1(2)
WESTERN CONFERENCE			
	WON	LOST	TIED
Chicago	13(11)	1(1)	0(2)
Green Bay	12(11)	2(2)	0(1)
Baltimore	6(8)	5(6)	3(0)
Detroit	7(5)	6(8)	1(1)
Minnesota	4(5)	9(8)	1(1)
Los Angeles	4(5)	9(9)	1(0)
San Francisco	3(2)	10(12)	1(0)

PASSING	ATTEMPTS	COMP	PCT	TDP	INT	AVE
1. Title	388(367)	235(221)	65.7(60.2)	28(36)	23(14)	9.56(8.57)
2. Unitas	335(410)	193(237)	57.6(57.8)	15(20)	9(12)	8.79(8.49)
3. Morrall	323(328)	179(174)	55.4(53.0)	17(24)	32(14)	8.05(7.99)
4. Ryan	290(256)	152(135)	52.4(52.7)	27(25)	25(13)	9.32(7.91)
5. Johnson	349(423)	210(222)	60.2(52.5)	21(28)	20(21)	9.23(7.75)

RUNNING	ATTEMPTS	YARDS	AVE	T.D.
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RECEIVING	CAUGHT	YARDS	AVE	T.D.
1. Mitchell	63(69)	1201(1436)	19.1(20.8)	8(7)
2. Conrad	62(73)	1324(967)	21.3(13.2)	9(10)
3. Dial	62(60)	1403(1295)	22.6(21.6)	8(9)
4. Dowler	56(53)	567(901)	10.1(17.0)	4(6)
5. Shofner	55(64)	891(1181)	16.2(18.5)	8(9)
6. Ditka	55(59)	855(794)	15.5(13.5)	9(8)
7. McGee	53(39)	873(749)	16.1(19.2)	6(6)
8. Barr	51(66)	896(1086)	17.5(16.5)	10(13)
9. Orr	48(41)	759(708)	15.8(17.3)	2(5)
10. Collins	48(43)	1203(674)	25.1(15.7)	12(13)

SCORING	T.D.R.	T.D.P.	XP	FG	TOTAL POINTS
1. Chandler	—	—	42(52)	22(18)	108(106)
2. J. Brown	16(12)	2(3)	—	—	108(90)
3. Bakken	—	—	39(44)	20(11)	99(77)
4. Groza	—	—	47(40)	16(15)	95(85)
5. Martin	—	—	29(32)	21(24)	92(104)
6. Michaels	—	—	32(32)	18(21)	86(95)
7. Taylor	13(9)	1(1)	—	—	84(60)
8. Baker	—	—	27(38)	17(9)	78(65)
9. J. Kramer	—	—	44(43)	10(16)	74(91)
10. Collins	—	12(12)	—	—	72(78)

Championship Game:
Chicago Bears 13, New York Giants 10.

FRED SATERA

6. King 161(161) 611(613) 3.8(3.8) 5(3)

RECEIVING	NO.	TD'S	LONG	INTERCEPTIONS	NO.
1. Conrad	73(73)	11(10)	88(48)	1. Lynch	9(9)
2. Mitchell	68(69)	7(7)	83(99)	2. Bishop	9(2)
3. Dial	64(60)	9(9)	82(83)	3. Lowe	9(5)
4. Barr	62(66)	7(13)	74(75)	4. Parrish	7(0)
5. Shofner	59(64)	11(9)	69(70)	5. McRae	6(6)

K.O. RETURNS	NO.	LONGEST	AVERAGE
1. Ballman	38(22)	96(93)	36.6(31.7)
2. Mitchell	24(9)	100(93)	30.0(38.1)
3. Woodson	33(29)	102(103)	29.1(32.2)
4. L. Ferguson	23(9)	47(49)	27.4(25.7)
5. James	32(30)	76(48)	27.0(27.7)

PUNT RETURNS	NO.	LONGEST	AVERAGE
1. Keys	27(13)	76(82)	21.5(15.2)
2. Woodson	25(13)	36(51)	14.8(7.5)
3. T. Brown	26(17)	76(22)	14.4(9.4)
4. Dove	25(17)	53(83)	14.2(11.6)
5. J. Morris	34(16)	36(42)	12.3(10.3)

PUNTING	NO.	AVE.	LONG	BLKD
1. Lory	35(35)	47.0(48.9)	57(73)	0(0)
2. Baker	55(71)	46.3(44.2)	77(64)	0(0)
3. Green	61(64)	46.0(46.5)	76(66)	0(0)
4. Chandler	38(59)	44.3(44.9)	68(64)	0(0)
5. Richter	53(53)	44.1(41.7)	74(61)	0(0)
6. Hill	55(69)	43.9(43.1)	76(62)	0(0)
7. Villanueva	69(81)	42.9(45.4)	77(68)	0(0)
8. E. Brown	40(57)	42.5(39.6)	58(57)	0(0)
9. Collins	52(54)	41.8(40.0)	76(73)	0(0)
10. Davis	73(73)	41.7(45.4)	71(64)	2(2)

CHARLES & WILLIAM SILVA

I have just finished the 1963 NFL schedule with your APBA Football game and I must say that a more enjoyable semester cannot be had. It was almost the same thing every day: rush home from school, study haphazardly, and try to have a game or a half of a game before bed.

The Chicago Bears beat the Giants in the championship game 36-20. The Cardinals beat the Packers in the Play-Off Game 37-14. The East beat the West 21-17 in the Pro-Bowl Game. The surprising finish of the Eagles in the east is attributed to the defensive play of linebackers Caffey and Baughan, and safety Don Burroughs. Offensively, Sonny Jurgenson and King Hill, and place-kicker Mike Clark (27 field goals) paced a normally weak Eagle offense. The unusually poor finish of the Steelers is due to the fact the defensive backfield was weak and that Ed Brown's passing didn't compliment a great Steeler ground attack.

RUSHING	ATTEMPTS	YARDS	AVE.	LONG	TD
1. J. Brown	307(291)	1603(1863)	5.2(6.4)	55(80)	13(12)
2. Taylor	294(248)	1191(1018)	4.1(4.1)	68(40)	11(9)
3. T. Moore	181(132)	933(658)	5.2(5.0)	74(77)	7(6)
4. Johnson	179(186)	902(773)	5.0(4.2)	44(48)	5(4)
5. Childress	176(174)	775(701)	4.4(4.0)	25(28)	4(2)

Highest average: T. Watkins 100 carries, 592 yards—5.9
DONALD FRANKFORT

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